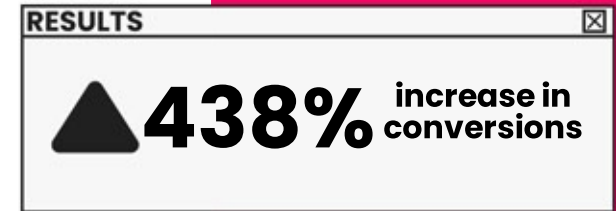
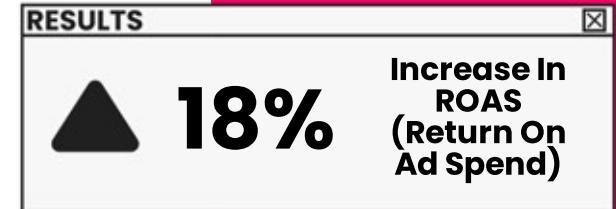
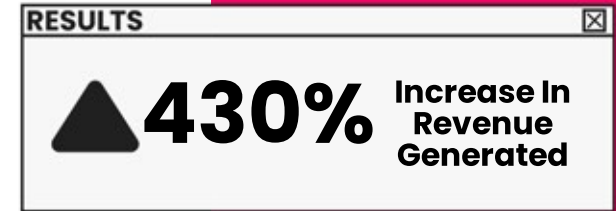


Lithos have one main mission - to create cool, unisex, fashionable accessories and lifestyle pieces that will deepen your appreciation for the beauty of nature and spirituality.

All their products are designed and handmade in Melbourne.

Lithos Melbourne had little experience with Google Ads, They approached clique.agency to expand their campaigns and sales online. Lithos pivoted their marketing budget towards Google Pay Per Click advertising and after a 3 month period. Lithos conversions increase by 438% this built the confidence to scale up their spend across shopping campaigns pushing revenue generated by their account 430%. Scaling their business profitably while increasing their Return on Ad Spend by 18%



"Professional and super helpful! Thanks"  
- Spiro