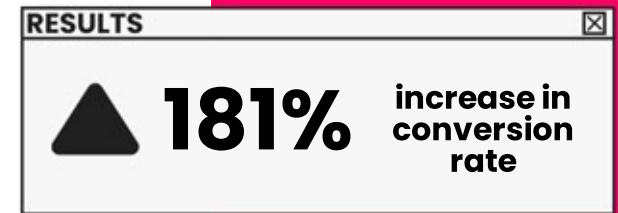
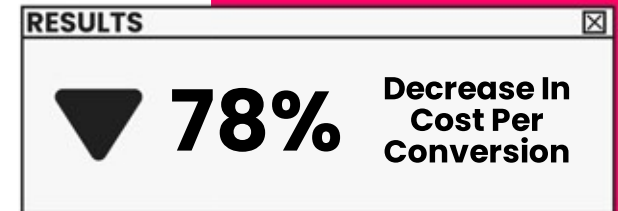
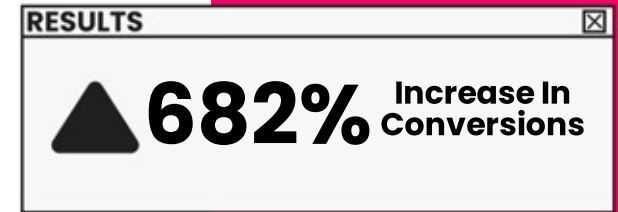


Situated in Sydney's lower North Shore, Cryospa Clinics is a specialised Health & Wellness Centre designed to revitalise, re-energise and rejuvenate your mind, body and soul. Featuring Whole Body Cryotherapy, a Himalayan Salt Room and Infrared Sauna. Cryospa had several services that needed promotion through Google Ads.

After being burnt by a previous agency, Mitchell, owner of Cryospa came to clique.agency looking for help with their digital marketing. We focused our efforts on what was working in their current campaign and aggressively cutting all wasted ad spend. This decreased their Cost Per Conversion by 78% making their account profitable, we also managed to increase the conversion rates, on all landing pages by 181%. These two factors increased all conversions by a massive 682%.

Since working with clique.agency Mitchell has been able to bring on more services such as compression therapy, and expanded their current capacity by purchasing more saunas to take advantage of the increase in customers.



"Amazing to work with. Very thorough, extremely helpful and always makes himself available to answer any questions"
- Mitchell Diamond

